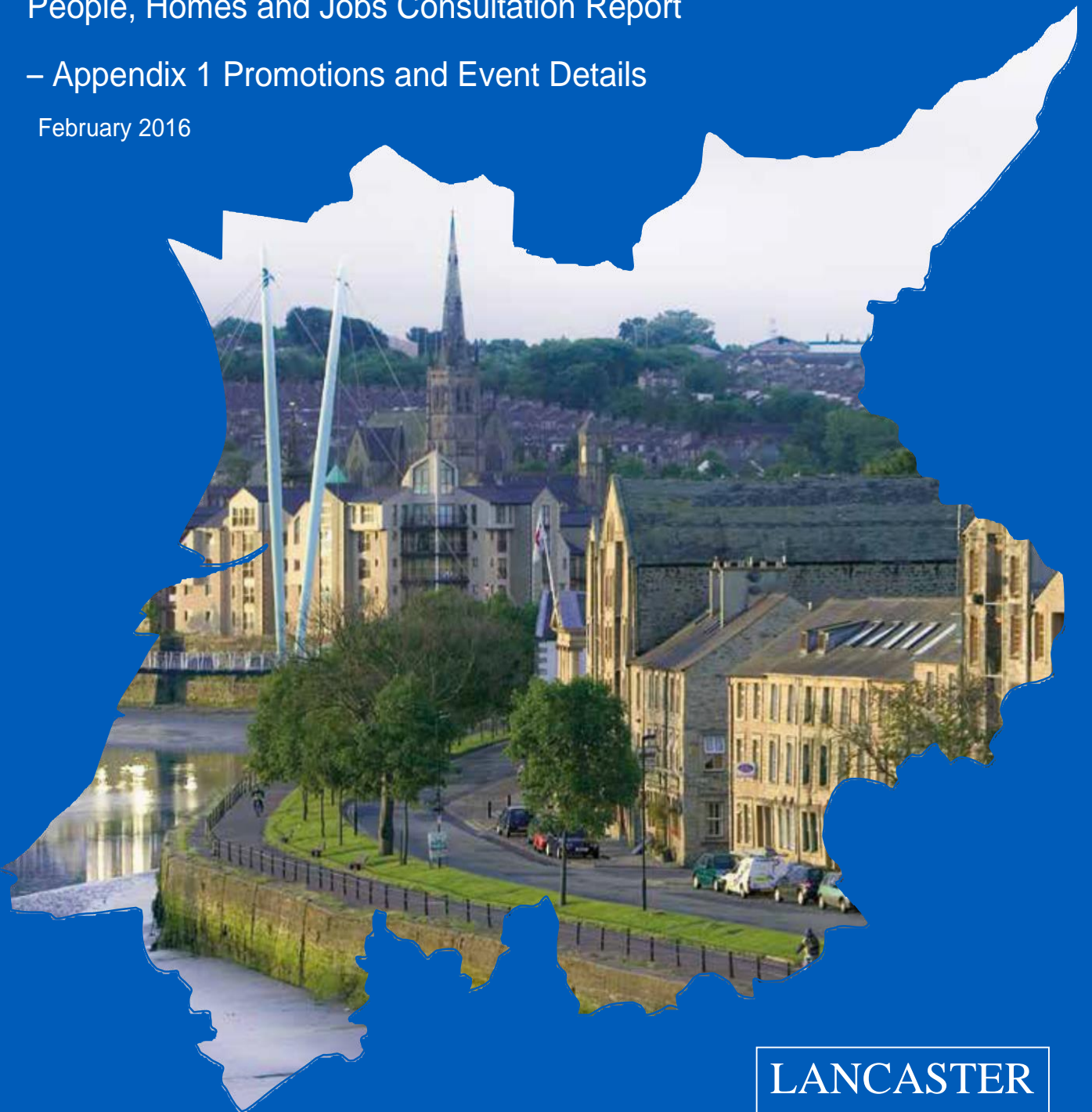


A Local Plan for Lancaster District 2011-2031

People, Homes and Jobs Consultation Report

– Appendix 1 Promotions and Event Details

February 2016



LANCASTER
CITY COUNCIL

Promoting City, Coast & Countryside

Appendix 1 Promotion and event details

Posters and postcards distribution

- Council buildings/venues
- Libraries
- Parish councils
- Consultation venues and contacts
- Consultation areas (requested display) – Scotforth post office, Bowerham butchers and pharmacy, Galgate space and post office, Torrisholme Booths and John Martin Newsagents, Halton, Carnforth Booths, Co-op, train station and post office, Slyne Lodge, The Keys and post office and Fleece Inn and post office at Dolphinholme.
- Other (requested display) – Arndale Centre, Corner stone, Grand, Dukes, Lancaster University, Lancaster and Morecambe College, Lancaster University, University of Cumbria, Gregson, Highfield Recreation, Police Station
- Via Carnforth and Skerton Councillors (requested help from all councillors)

Information distribution

- August Local Plan Newsletter
- Planning Policy Consultation List
- Email to all councillors (in addition to briefings)
- Email to all parish councils (requesting help to promote)
- Council customer service screens
- Library plasma screens
- Lancaster District CVS email bulletin
- Lancaster District Chamber of Commerce newsletter
- Press releases
- Social media – Facebook and twitter (tweeted daily during drop in events)
- Highlighted at Communities Together Group meeting
- Highlighted at Children and Young People Multi Agency Forum
- Dolphinholme Newsletter

Media coverage

Websites

- Lancaster City Council
- The Bay - 22 Sept
- The Visitor - 22 Sept
- The Guardian - 22 Sept and 28 Oct
- Westmorland Gazette - 29 Oct

People, Homes & Jobs

How should we plan for our district's future?

New evidence suggests that the council should plan for around 9,500 jobs and 13,000 new homes for the years up to 2031 to provide for our growing and changing community.

Have your say on potential sites. Come along to a drop in event.

Drop in events are taking place in October 2015

Date	Location	Time
Tuesday 20	Elket Village Hall	2pm to 7pm
Wednesday 21	Dolphinholme Village Hall	2pm to 7pm
Thursday 22	Lancaster and Morecambe College	2pm to 7pm
Tuesday 27	Carnforth Heritage Centre	2pm to 7pm
Wednesday 28	Slyne Memorial Hall	2pm to 7pm
Thursday 29	Lancaster Methodist Church (Scotforth Road)	2pm to 7pm

Visit www.lancaster.gov.uk/planningpolicy to sign up to our Planning Policy Consultation List and receive updates.

Email planningpolicy@lancaster.gov.uk

Write to us: Planning and Regeneration, Town Hall, Bolton Square, Lancaster, LA1 1PZ.

Shaping a better future

CLOSING DATE FOR COMMENTS
30 NOV 2015

Poster

People, Homes & Jobs

How should we plan for our district's future?

Have your say on potential options

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Shaping a better future

Postcard front page

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Shaping a better future

CLOSING DATE FOR COMMENTS
30 NOV 2015

Postcard back page

Radio

- The Bay - 22 Sept am
- Radio Lancashire - 12 Oct (am and pm)
- Other radio coverage with residents

Local Papers

Lancaster Guardian:

- 24 September – front page lead heading – *Unveiled – 6,000 new homes sites* (continues on pages 5, 6, and 7 including maps of all options)

Morecambe Visitor:

- 22 September – page 9 – Planning for the future of district
- 29 September – full page 10 – Greenbelt up for grabs in bid to meet housing need
- 20 October – page 5 – New homes plans: Have your say
- Letters page – letter from Save Our Villages Campaigners – page 23
- 27 October – Almost double page spread – Country roads take me home – pages 20 and 21
- 27 October (page 28) and 3 November (page 24) – letters page – letter issued in the name of Councillor Hanson in response to Save our Green Belt Campaign letter (published October 20th)
- 10 November - Page 7 – Have your Say on Houses – 900 people at drop-in events
- 2 December (page 26) Young people's event

Targeted discussions with Parish Councils

- Lancaster Methodist Church – 6 October
- Ellel Village Hall – 7 October
- Lancaster and Morecambe College (Torrisholme) – 8 October
- Slyne Memorial Hall – 13 October
- Carnforth Civic Hall – 14 October
- Ellel Village Hall (Dolphinholme) – 15 October

Public Drop in Exhibitions

- Ellel Village Hall – 20 October
- Dolphinholme Village Hall – 21 October
- Lancaster and Morecambe College (Torrisholme) – 22 October
- Carnforth Heritage Centre – 27 October
- Slyne Memorial Hall – 28 October
- Lancaster Methodist Church (Scotforth) – 29 October