

MAKING CONNECTIONS

LANCASTER
CITY COUNCIL

Promoting City, Coast and Countryside

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IMPLEMENTING THE MORECAMBE AREA ACTION PLAN

Connecting Victoria Street

Connecting Victoria Street is a project in the heart of the town centre linking the main streets to the promenade.

The area presently offers a very poor environment with many conflicts between pedestrians and traffic.



The aim is to better connect the town centre and seafront, increase footfall and benefit business and trading. 'Connecting Victoria Street' is a partnership between the city and county councils and benefits from funding support from the Heritage Lottery Fund as part of the second Morecambe Townscape Heritage Initiative: 'A View for Eric'.

The project will:

- Transform the streetscape between Barclays and the Post Office as a public place of real quality with a shared surface treatment to make it much more pedestrian friendly and a fitting focus for the entrance to the Arndale.
- Improve the existing but dated pedestrianised stretch of Euston Road with new surfacing, lighting, seating and signs.
- Improve Victoria Street via reconfiguring the carriageway as appropriate including to better provide for cyclists and improved pavements, new lighting, seating and signing and other interventions.
- Revise traffic arrangements at the junction of Market Street with Victoria Street and Euston Road to include some changes to turning and parking arrangements including for taxis.
- Replace the existing street lights with new LED wall mounted street lights.

Street works timetable

The work schedule has been planned in a phased zone approach to minimize disruption to residents, shops and pedestrians.

We appreciate the inconvenience this may cause and will be supplying information throughout the project to enable you to plan accordingly and stay informed about the next stage of construction.

JANUARY/FEBRUARY 2016 - STREET LIGHTS

Installation of new energy efficient LED wall mounted street lights

FROM 15TH FEBRUARY 2016 - STREET WORKS

Work to remove the existing paving and replace with high quality new paving will start outside Greenwoods and Oasis.

Works will continue towards Barclays Bank building, then across to the area in front of The Arndale, a section of Market Street and then down Victoria Street to Graham Street.

We will update you on the streetworks timetable in the next newsletter. We are happy to discuss your concerns and answer any questions you may have about the project.

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The Morecambe Area Action Plan (MAAP) places emphasis as part of the plan approach on making for a stronger town centre better connected to the seafront with an improved and enhanced street environment, in order to strengthen Morecambe's position as a destination both for visitors and residents of the district.

Connecting Eric

You will have noticed that works at the central seafront either side of 'Eric' are nearing completion.

This is all part of the 'Connecting Eric' project.

The extended and more open car park just to the west of 'Eric' has been well received and the new bus stop is now in operation.



This replaces the existing stop that was in front of 'Eric' and means buses can stop off the carriageway so they don't impede traffic, making the visibility at the pedestrian crossing much easier.

A new pedestrian point has been introduced on the promenade and the views to the businesses on Marine Road and Skipton Street have been opened up.

A new pedestrian space creates a gateway to the town centre from Eric and the promenade to Euston Road, making it easier for pedestrians to access the town.

The previous layout had pedestrians negotiating their way through the car park to find the crossing.

COMING SOON: The new play area (below) creates a unique space for kids and parents to gather and socialise while also providing physical fun to climb, tumble and slide.

The pieces can be used in different ways, encouraging children to come up with their own games and use their imaginations.



Queen Street and Pedder Street public consultation

Officers from Lancaster City Council's Regeneration team will be at Morecambe and Heysham Sea Cadets building on Pedder Street next month to give residents and local businesses the chance to discuss the future of these important streets.

We would like to hear what you think about the quality of footpaths, roads, congestion, parking, crossings, street furniture, lighting and or any other issues, concerns, hopes or visions that you have for this area.

Come along and join us at one of the following sessions and give us your views:

- **Monday 1st February 12pm-3pm**
- **Tuesday 2nd February 3pm-6pm**

