

# MAKING CONNECTIONS

## IMPLEMENTING THE

### MORECAMBE AREA ACTION PLAN

LANCASTER  
CITY COUNCIL

Promoting City, Coast and Countryside

[www.lancaster.gov.uk](http://www.lancaster.gov.uk)

Issue 4 - July 2016

# Connecting Victoria Street

The latest phase of works to improve central Morecambe are now substantially complete.

Over the last six months work has been taking place on the 'Connecting Victoria Street' project, as part of the Morecambe Area Action Plan.

The main streetworks on Victoria Street are now complete with only some minor works 'snagging' still to be done.

The changes are designed to create much more of a sense of place, to slow

traffic, and create a safer and more pleasant environment for pedestrians and town centre trading.

The photographs below show what a difference has been made and how much improved the town centre now looks.

These improvements benefit from funding support from the Heritage Lottery Fund via the second Morecambe THI: A View for Eric.

Thanks to everyone and particularly

traders for their patience and we hope the improvements are well received.

Still to come in the autumn is a new raised Zebra crossing on Marine Road Central to improve the main link for pedestrians at Euston Road between the seafront and the town centre.

There are also ambitious plans for the rest of the town centre.

We'll be providing more information on these in the future, but you can read the latest on page 2.



Web: [www.lancaster.gov.uk/maap](http://www.lancaster.gov.uk/maap)

Email: [morecambeaap@lancaster.gov.uk](mailto:morecambeaap@lancaster.gov.uk)



# Signing the way forward



Later this summer the city council will put in place new fingerposts as part of a first phase of improved wayfinding for the town.

This will sign the part of the town centre broadly between Northumberland and Queen streets.

In addition, later in the year monolith style information signs will be provided at the seafront besides the new play area, at the junction of Pedder Street and Ander-ton Street and near the railway station.

The city council is funding the wayfinding with a contribution from the Morecambe Town Team.

## Euston Road and New Town Square

Work to remove and relocate the Morecambe crest mosaic to its new home near the RNLI lifeboat station has started.

This will then pave the way for further improvements to the town centre.

Full works to upgrade Euston Road between Barclays and Travelodge are now programmed to start early in the new year, so avoiding the Christmas trading period.

The county council will undertake the main streetworks, which are jointly funded by the county and city councils.

The improvements will be to the same standard as just achieved with the 'Connecting Victoria Street project.



## Queen and Pedder streets

We consulted in February on how Queen Street and Pedder Street might be improved for residents and traders.

Taking people's views into account the following improvements will be made:

- Queen Street. Starting September, Lancashire County Council streetworks with new LED street lighting, new surfacing for footways and new informal pedestrian crossings at three locations.
- Pedder Street. Late Spring 2017, further county council streetworks to be funded by the city council with new LED street lighting, new kerbs and surfacing for pavements. More information on this in due course and some further consultation to come.

## News in brief

- Congratulations to the Morecambe BID team on their recent successful ballot. The BID will start commence in October.
- New River Retail Ltd owners of the Arndale hope to start work on refurbishing the Centre later this autumn.
- Victoria Street is now almost completed thanks to the work of the Morecambe Town team and the work of project manager DecoPublique and all contributing artists.

Saturday 30th July  
11am till 5pm

Victoria Street, Morecambe

FREE art  
workshops  
for all

FREE  
music &  
performance

STREET PARTY  
#fantasticmorecambe

30  
JUL

Street pARTy